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NIST Materials Genome Initiative

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Head Health Challenge III! [1] On January 29th National Institute of Standards and Technology had the privilege of announcing a new public-private partnership with the National Football League (NFL), GE, and Under Armour, to launch an open innovation prize in search of advanced materials with enhanced energy absorption or dissipation properties. It is hoped that such new materials will improve the performance of protective equipment not only for athletes, but also military personnel, first responders and others who face brain and bodily injury from impact events. More information can be found at the following [link](#). [2]

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Source URL: <https://mgi.nist.gov/page/head-health-challenge-iii>

Links

[1] <http://www.headhealthchallenge.com/>

[2] http://www.nist.gov/mml/20150129_head_health.cfm

[3] <https://mgi.nist.gov/users/dr-james-warren>